

2023

PARTNERSHIP OPPORTUNITIES

Partner with us to ignite the commercial real estate industry through the collective achievements and unique strengths of women

MNCREW 



MNCORK Signature Event 2022

We appreciate your consideration of supporting MNCREW!

By partnering with MNCREW and the entirety of CREW Network, you are advancing your career and supporting the success of women in commercial real estate on a local level with access nationally.

OUR EVENTS AND OPPORTUNITIES

- Signature Event - MNCORK
- Handbag Bingo
- Monthly Programs
- @Site Events
- Members-Only Events
- Rising Leaders
- Conversations and Coffee
- Exclusive Project Peeks
- Mentorship
- CREW Network Leadership Summit & Convention
- College Outreach
- Community Outreach
- Social Media
- Diversity, Equity & Inclusion

LOCAL STATS

280+

MNCREW Members

75+

Companies contribute to MNCREW's mission

70-130

People attend monthly programs

INTERNATIONAL STATS

12,000+

Global Members

75+

Global Markets

36

Qualified Fields of CRE

14 Years

of Experience (averaged)

76%

are Presidents, CEOs, Partners or Senior Managers

72%

have given a referral to another member in the last 12 months

Partnership Benefits	Minnetonka \$10,000	White Bear \$7,500	Bde Maka Ska \$5,000	Harriet \$3,750	Phalen \$2,500	Nokomis \$2,000	Lake of the Isles \$1,750	Como \$1,250	a la carte
Recognition for all items within partnership package (see details for specific events/items)	●	●	●	●	●	●	●	●	●
Banner with company name at all events	●	●	●	●	●	●	●	●	
Recognition in all MNCREW newsletters	●	●	●	●	●	●	●	●	
Company logo on MNCREW's website with link to partner's website	●	●	●	●	●	●	●	●	
Social media mention	●	●	●	●					
Verbal recognition at every MNCREW event	●								

DISCIPLINES:

Accounting | Acquisitions/Dispositions | Appraisal | Architecture | Asset Management | Brokerage | CRE Business Development | Insurance | Commercial Lending | Construction Management/General Contracting | Consulting | Corporate Real Estate | Cost Segregation | Economic Development | Education | Engineering | Environmental | CRE Executive | Facility Management | Finance | CRE Human Resources | Interior Design/Space Planning | Investment Management | Investor Relations | Land Use Planning & Zoning | Land Surveying | Law | Market Research | Program Management/Project Management | Property Management | Public Sector | Quasi-Governmental Transportation and Port Authorities | Real Estate Development | Relocation Services | Corporate Risk Management | Title/Escrow

Handbag BINGO Partnerships

One of our most popular events!

		Tier 1 \$1,000+	Tier 2 \$500-\$1,000	Tier 3 <\$500
Event Partner (max. 4) **	<ul style="list-style-type: none"> • Opportunity to provide promotional materials (swag) • 2 Complimentary admissions to the event 	\$2,000		
Grand Prize/Bonus Game Partner (max. 4) **	<ul style="list-style-type: none"> • MNCREW will purchase the prize with your investment; players will have the opportunity to win during a special bonus game at the event 		\$1,000	
BINGO Caller Partner (max. 2) ***	<ul style="list-style-type: none"> • May provide a company representative as our Bingo Caller • Listed on marketing materials • Verbal company highlight during evening of calling 	\$1,500		
Cocktail Partner (max. 2) **	<ul style="list-style-type: none"> • Company name and logo on event bar • Opportunity to create signature cocktail for the event and brand it with your company name; MNCREW will cover cost of the cocktails at event 		\$750	
Wine Partner (max. 2) *	<ul style="list-style-type: none"> • Company name and logo tag on wine bottles on tables 		\$750	
Dessert Partner (max. 2) *	<ul style="list-style-type: none"> • Company name and logo near dessert display 			\$500

LEVEL OF INVOLVEMENT FROM PARTNER:

*Low; partnership is mostly recognition-based; MNCREW handles execution | ** Medium; may require some prep work from partner (i.e. marketing materials or swag) | *** High; requires involvement from partner to execute

Monthly Program Partnerships

Our programs offer education, networking, and professional development opportunities.

		Tier 1 \$1,000+	Tier 2 \$500-\$1,000	Tier 3 <\$500
Premium Program Partner (max. 1 per program) Early Bird - \$1,250 (January & February only) **	<ul style="list-style-type: none"> All benefits listed under Program Partner Opportunity to introduce the speakers 	\$1,500		
Program Partner Early Bird - \$850 (January & February only) **	<ul style="list-style-type: none"> 2 Complimentary program registrations Reserved seating at event Opportunity to provide promotional materials at program (swag) Recognition on marketing materials and onsite at program 		\$1,000	
Dessert Partner *	<ul style="list-style-type: none"> Signage & verbal recognition at program 			\$350
Coffee Partner *	<ul style="list-style-type: none"> Signage & verbal recognition at program 			\$350

CREW Network Partnerships

Help provide scholarships for members to attend CREW Network Conventions, Leadership Summits, or Leadership Certification

Premium CREW Network Partner (max. 3) **	<ul style="list-style-type: none"> Opportunity to announce scholarship winner(s) Recognition in the MNCREW Newsletter Company logo on the scholarship application 	\$2,500		
CREW Network Partner (max. 6) *	<ul style="list-style-type: none"> Recognition when winner(s) announced Recognition in the MNCREW Newsletter 		\$500	

Membership Engagement Partnerships

Membership Recruitment Partner (max. 2) **	<ul style="list-style-type: none"> Recognition on welcome information packet to new members and opportunity to include promotional item Recognition on membership recruiting event promotions Invitation to all new member coffee events for the year 		\$750	
Member-in-Need Partner *	<ul style="list-style-type: none"> Support a MNCREW membership for a member in transition or a new member Recognition when member is notified that their membership has been sponsored for the year 			\$250 or choose your amount

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		Tier 1 \$1,000+	Tier 2 \$500-\$1,000	Tier 3 <\$500
MNCREW@Site Event (max. 4) ***	<ul style="list-style-type: none"> Reserves the date on the MNCREW calendar for your company to host an exclusive networking/informational event at your business location Opportunity to host the event as a breakfast, lunch, or happy hour with food and beverage provided by partner Marketing to members provided by MNCREW One event available per quarter 		\$1,000	
Mentorship Program Partner (max. 6) **	<ul style="list-style-type: none"> The program is open to members seeking guidance in their commercial real estate career or who would like help conquering challenges within the industry Opportunity to provide promotional materials (swag) at each meeting/event (quarterly) 		\$500	
Members Only Networking Event (max. 6) **	<ul style="list-style-type: none"> Help create a fun networking event with MNCREW members Opportunity to provide promotional materials (swag) and/or door prize 		\$500	
Exclusive Project Peek (max. 4) **	<ul style="list-style-type: none"> Members-only tour of a local project (venue chosen by Education & Leadership Committee) Opportunity to host happy hour and/or provide promotional material (swag) 		\$750	
Conversations & Coffee (max. 6) **	<ul style="list-style-type: none"> Members-only roundtable discussion/workshop facilitated by industry experts focused on building professional development skills Opportunity to host coffee, snacks, and/or promotional material (swag) 		\$750	
Networking Event Partnerships				
Summer Event (max. 4) **	<ul style="list-style-type: none"> Summer networking event for MNCREW members, friends and clients Opportunity to provide promotional materials (swag) and/or door prize 		\$500	

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Rising Leader Partnerships

Support MNCREW'S newest industry members

		Tier 1 \$1,000+	Tier 2 \$500-\$1,000	Tier 3 <\$500
Grit & Gumption Event (max. 4) *	<ul style="list-style-type: none"> An annual MNCREW event with a seasoned member panel sharing their stories of the trials and tribulations they experienced throughout their career journey in the commercial real estate industry. Recognition as an event partner Company name on all event promotions 		\$500	
Networking Event (max. 4) *	<ul style="list-style-type: none"> The Rising Leaders group partners with other various local real estate organizations' emerging professional groups and committees to host a social event designed to encourage building a network of real estate, public and consultant leaders. Recognition as an event partner Company name on all event promotions 			\$350

National Speaker Partnerships

Allows MNCREW to bring in paid speakers from outside the Twin Cities to enhance educational offerings for our members and the local CRE community

National Speaker Partner (max. 5) **	<ul style="list-style-type: none"> Selection of the speaker(s) will be at the discretion of the committee planning the event Recognition at event Opportunity to provide promotional materials and/or parting gift 		\$1,000	
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MNCREW Visibility Partnerships

Help promote MNCREW through industry events

		Tier 1 \$1,000+	Tier 2 \$500-\$1,000	Tier 3 <\$500
Social Media Partner (max. 4) *	Support MNCREW's initiative to expand brand awareness, increase membership engagement, and capture industry highlights through social media. <ul style="list-style-type: none"> Thank you to our Social Media Partners quarterly on our platforms 		\$800	
Quarter Page Digital Newsletter Ad (Color) (max. 8) **	<ul style="list-style-type: none"> Issued 4 times per year Max. 2 advertisers per issue Partner company provides the ad 		\$500	
Logo in Wednesday Weekly e-Newsletter (Color) (cost per issue) *	<ul style="list-style-type: none"> The Wednesday Weekly e-news is an exclusive communication for MNCREW members The primary source for MNCREW news and events 			\$100

Golf Classic Partnerships

The annual MNCREW Golf Classic in August sold out the past 3 years with over 140 business leaders participating in this fun event. The Golf Classic includes a 9-hole scramble, networking lunch, social happy hour, and awards reception.

Event Partner (max. 2) *	<ul style="list-style-type: none"> Recognition on all golf event promotions and during MNCREW meeting announcements about the event 4 complimentary admissions (1-golf foursome) 	\$2,500		
Pre-Game Bar Partner (max. 2) ***	<ul style="list-style-type: none"> Host one of the bars prior and during the tournament Recognition at the bar Partner can provide representative to assist the bartender, greet the golfers, and pick a specialty beverage for the event 	\$2,000		
Mega Grand Prize Partner (max. 4) **	<ul style="list-style-type: none"> Sponsor a grand prize giveaway at the awards reception. MNCREW will purchase the prize with your involvement. 		\$1,000	
Cart GPS Screen Partner (max. 1) *	<ul style="list-style-type: none"> Sponsor the GPS screen on the golf cart Partner's logo will be shown on all golf carts during the tournament 		\$850	
Happy Hour Partner (max. 4) *	<ul style="list-style-type: none"> Sponsor the social happy hour after the tournament Recognition on dinner and drink tables 		\$750	

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Golf Classic (cont.)

		Tier 1 \$1,000+	Tier 2 \$500-\$1,000	Tier 3 <\$500
Lunch Partner (max. 4) *	<ul style="list-style-type: none"> Sponsor the pre-tournament lunch for all golfers Recognition on lunch tables 		\$750	
Snack Cart Partner (max. 2) ***	<ul style="list-style-type: none"> Snack carts will provide snacks, water, and non-alcoholic beverages out on the course Recognition on cart signage (2 carts max.) Opportunity for partner (1 representative) to ride along on snack cart & hand out promotional materials 	\$1,200		
Golf Hole Partner (max. 18) ***	<ul style="list-style-type: none"> Partner will greet golfers at the hole Games or prizes are encouraged (beverages must be purchased through the golf course) Recognition will be provided at 2 of the 18 golf holes Table, 2 chairs, golf cart, tent and 2 lunch tickets can be provided upon request 		\$800	
Beverage Cart (max. 2) ***	<ul style="list-style-type: none"> Partner to provide 1 representative to ride on beverage cart to greet golfers Opportunity to hand out promotional material Signage will be provided on sides of beverage cart 	\$1,200		
Grand Prize Giveaway Partner (max. 4) **	<ul style="list-style-type: none"> Sponsor a grand prize giveaway at the Golf Classic reception. Sponsor will receive verbal recognition at the event. MNCREW will purchase the grand prizes with your involvement. 		\$500	
Party Cart Partner (max. 4) ***	<ul style="list-style-type: none"> Partner is responsible for decorating golf cart that will be raffled for a twosome to enjoy during the tournament Signage can be provided on the cart 		\$500	
Proxy Contest Partner (max. 6) **	<ul style="list-style-type: none"> Sponsor the Longest Drive, Longest Putt, Closest to the Pin awards Verbal recognition will be given as the prizes are awarded during the Awards Reception Prize partner to provide a \$50 min value Two partners per proxy contest category allowed 			\$100

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Signature Event Partnerships

The inaugural 2019 Signature Event - MNCORK - sold out quickly with 250+ attendees, and featured bracket-style wine-tasting and showcased a new development project. Subsequent events have attracted a similar number of attendees and garnered significant industry buzz. This is a great opportunity to gain exposure to a large network of CRE professionals. Event partnership levels are based on the 2022 event; the 2023 Signature Event name will be changed to reflect the theme and location. Monetary partner amounts will remain the same, but benefits may be adjusted to fit the theme and location.

		Tier 1 \$1,000+	Tier 2 \$500-\$1,000	Tier 3 <\$500
Bordeaux Level **	<ul style="list-style-type: none"> Acknowledgement during event (Top billing on all signage, and video or verbal recognition) Logo and acknowledgement of partnership in event marketing emails and on website Acknowledgement and thank you on all social platforms “Sponsored wine” – Dedicated acknowledgement at one of the featured wine stations Opportunity to provide swag or other giveaway 	\$6,000		
Rioja Level **	<ul style="list-style-type: none"> Acknowledgement during event (Signage and video or verbal) Logo and acknowledgement of partnership in event marketing emails and on website Acknowledgement and thank you on all social platforms “Sponsored wine” – Dedicated acknowledgement at one of the featured wine stations Opportunity to provide swag or other giveaway 	\$4,500		
Tuscany Level **	<ul style="list-style-type: none"> Acknowledgement during event (Signage and video or verbal) Logo and acknowledgement of partnership in event marketing emails and on website Acknowledgement and thank you on all social platforms “Sponsored wine” – Shared acknowledgement with other Tuscany sponsors at one of the wine stations Opportunity to provide swag or other giveaway 	\$3,000		
Napa Level **	<ul style="list-style-type: none"> Company name and acknowledgement of partnership in event marketing emails and on website Opportunity to provide swag or other giveaway 		\$1,000	
<h3>Diversity, Equity & Inclusion</h3> <p>Support MNCREW's initiatives to make our industry and organization more diverse, equitable and inclusive.</p>				
DEI Partner *	<ul style="list-style-type: none"> Social media mention Recognition in quarterly MNCREW newsletter 		\$500	

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Sign up using this form or submit online at https://crewnetwork.formstack.com/forms/mncrew_sponsorship_form

Section 1 - Annual Partnership Options - CHECK ONE:

Opportunities are first-come, first serve and subject to availability

- Minnetonka Level \$10,000
- White Bear Level \$7,500
- Bde Maka Ska Level..... \$5,000
- Harriet Level..... \$3,750
- Phalen Level \$2,500
- Nokomis Level..... \$2,000
- Lake of the Isles Level \$1,750
- Como Level..... \$1,250
- A la carte

Section 2 - Opportunities

CHECK YOUR CHOICE(S):

GENERAL

- National Speaker- \$1,000
- Handbag Bingo: Event - \$2,000
- Handbag Bingo: Caller - \$1,500
- Handbag Bingo: Grand Prize/ Bonus Game - \$1,000
- Handbag Bingo: Wine - \$750
- Handbag Bingo: Dessert - \$500
- Handbag Bingo: Cocktail - \$500
- Premium Monthly Program - \$1,500
- Early Bird (Jan/Feb) Premium Program - \$1,250
- Monthly Program - \$1,000
- Monthly Program: Dessert - \$350
- Monthly Program: Coffee - \$350
- Early Bird (Jan/Feb) Program - \$850
- Premium CREW Partner- \$2,500
- CREW Partner- \$500
- Membership Recruitment- \$750
- Member-in-Need Partner - \$250+
- MNCREW@Site Event - \$1,000
- Members-Only Networking Event - \$500
- Summer Event- \$500
- Exclusive Project Peek - \$750
- Conversations & Coffee - \$750
- Rising Leaders: Grit & Gumption Event - \$500
- Rising Leaders: Networking Event - \$350
- Mentorship Program - \$500
- DEI Partner - \$500

MNCREW VISIBILITY

- Social Media - \$800
- Quarter page newsletter ad (color) - \$500
- Preferred month(s): _____
- Logo in Wednesday Weekly e-newsletter (color) \$100/issue
- Preferred month(s): _____

GOLF

- Event Partner - \$2,500
- Pregame Bar - \$2,000
- MEGA Grand Prize - \$1,000
- Cart GPS Screen - \$850
- Happy Hour - \$750
- Lunch - \$750
- Snack Cart - \$1,200
- Golf Hole - \$800
- Beverage Cart - \$1,200
- Grand Prize Giveaway - \$500
- Party Cart - \$500
- Proxy Contest - \$100

SIGNATURE EVENT

- Bordeaux Level - \$6,000
- Rioja Level - \$4,500
- Tuscany Level - \$3,000
- Napa Level - \$1,000

DONATE

- Donate remaining amount to support MNCREW's mission

EARLY BIRD SPECIAL

Partnership commitments paid by December 30, 2022 receive a 5% discount. Partnership deadline is January 13, 2023 and commitment must be paid by then to ensure benefit selection and logo placement.

MNCREW partnership contributions are non-refundable. If you cannot participate in your partnered events for some reason, we will do our best to offer an alternative, subject to availability. If no replacement is available, the contribution will be considered a donation towards furthering MNCREW's mission. Partnership payments are not deductible as charitable contributions for tax purposes.

Section 3 - Your Information

Partnership commitment amount

\$ _____ (Section 1)

Partnership value amount \$ _____ (selections checked at right)

Level and/or event(s) selected: _____

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

PAYMENT OPTIONS:

Credit card: Visa, MasterCard, American Express

Card number: _____

Name on card: _____

Expiration date: _____

Signature: _____

Checks payable to: **MNCREW**

Mail payment:

MNCREW, 4248 Park Glen Road, Minneapolis, MN 55416

Fax payment: (952) 929-1318

Email payment: info@mncrew.org or contact us to pay online.

QUESTIONS? Contact Committee Chairs:

TASHA ALEXANDER | (612) 202-8094
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THANK YOU TO OUR 2022 ANNUAL PARTNERS!

Minnetonka

The Hutton House

Bde Maka Ska

Dominium
Finance & Commerce
Greiner Construction
United Properties

Harriet

Bell Bank
BKV Group
Kraus-Anderson Companies
Merchants Capital
Ryan Companies US, Inc.

Phalen

Anderson Companies
Art Partners Group
Bridgewater Bank
Colliers Mortgage LLC
Gardner Builders
Geosyntec Consultants

Nokomis

CBRE, Inc.
Colliers
LHB
MINT Roofing
Parameters
RJM Construction
Transwestern

Lake of the Isles

Allsteel
Atmosphere Commercial Interiors
Henricksen
Hines
KOMA
Mohagen Hansen Architecture | Interiors
Old Republic Title

Como

Absolute Commercial Flooring
Acre
Allied Parking Inc.
Associated Bank
Barna, Guzy & Steffen, Ltd.
Braun Intertec
BWBR
Commercial Partners Title
Core States Group
Davis
Frattonone Companies
Fredrikson & Byron, P.A.
JLL
Larkin Hoffman
Michaud Cooley Erickson
Minnesota Roadways Co.
Newmark
The Opus Group
Promotion Select
Servion Commercial Title
Stahl Construction
Stinson LLP
Winthrop & Weinstine, P.A.



Monthly Program



MNCORK Signature Event