



## **Celebration Awards Project Categories**

The MNCREW Celebration Awards honor the people and projects who contribute to commercial real estate success in Minnesota. The Celebration Awards align with MNCREW's mission "To ignite the commercial real estate industry through the collective achievements and unique strengths of women" and values of Excellence, Community, Leadership Advancement and Impact.

**Thank you to our event sponsors C.M. Architecture (CMA), Commercial Partners Title, KOMA and media sponsor Finance & Commerce!**

### **Important Dates:**

*Submission Deadline:* Friday, October 11, 2019 at 5:00 p.m.

*Event:* Wednesday, November 13, 2019 from 3:00 – 6:00 p.m. at Midpointe Event Center

### **Submittal project requirements include:**

- The project does not need to be in Minnesota.
- The project team as listed on the nomination must include at least one MNCREW member.
- Project or business transaction must have been completed between September 2018 and August 2019.
- A project can be submitted in multiple categories as long as it fits the requirements for that category.

### **Project Award Categories:**

- Excellence in Design Award
- Collaborative Business Award
- Economic & Community Improvement Award
- Excellence in Environmental/Sustainability Project Award

**NOTE: Nominations must be submitted through Constant Contact. Please use the forms on the following pages for reference and preparation only. You can find links to the Constant Contact forms for each category at <https://mncrew.org/about/awards>.**

## PROJECT AWARD NOMINATION FORM

There is no word limit for the open-ended questions. However, being as succinct as possible will be to the nominator's advantage.

Nominator's Name: \_\_\_\_\_

Nominator's Email: \_\_\_\_\_

Project Name: \_\_\_\_\_

List the members of the team, including name, email, company, role and occupation. Indicate MNCREW members with an asterisk (\*).

Size of the project (square footage):

Value of the project/transaction (\$):

## **Excellence in Design Award**

### **Summary**

The Excellence in Design award recognizes exceptional interior or exterior design and the intentional and impactful design decisions that go into a project.

Architecture and interior design are fundamental, critical and often the most visible and tangible attributes of a real estate project. Exceptional design connects the functional, emotional and organizational needs of a client with the environment that will align with these goals. Designers therefore must exhibit not just excellence in design and technical expertise but must also possess the ability to connect with and understand the users of the space/building.

This award supports the MNCREW values of Excellence, Leadership and Impact.

### **Judging Attributes**

The judging panel will use the following attributes to rank, review and discuss the Excellence in Design nominations:

- Visual impact of design
- Whether strategic goals of client are met by the design
- Impact of new or innovative design strategies, material or technologies
- Successfully overcoming obstacles or challenges
- Project impact as evidenced by testimonials

### **Excellence in Design Award Nomination**

A complete nomination includes the following:

- Describe how the design aligns with the client's needs.
- Describe innovative design strategies, building materials or technologies used.
- Describe any obstacles and how the team collaborated to solve them.
- For exterior design projects: describe the impact and enhancement to the surrounding neighborhood.
- Testimonials from the client or other key stakeholders (if available)
- 1 – 6 photos that show the overall project and highlight important elements of the project (before and after photos are recommended) (PNG or JPG; 16 MB limit for each file)

**Make a nomination using the Constant Contact link available on the MNCREW website:**

**<https://mncrew.org/about/awards>**

## **Collaborative Business Award**

### **Summary**

The Collaborative Business Award honors MNCREW members who demonstrate an extraordinary commitment to marshal MNCREW talent for the purposes of growing business for MNCREW members. This award exemplifies the power and spirit of CREW and supports MNCREW's 2017 – 2019 strategic goal to "increase member-to-member business through referrals and transactions."

The Collaborative Business Award also puts the spotlight on MNCREW's Mission: "To ignite the commercial real estate industry through the collective achievements and unique strengths of women." What better way to fulfill this mission than to work collaboratively on an impactful real estate project or transaction!

This award supports the MNCREW values of Excellence, Advancement and Leadership.

### **Judging Attributes**

The judging panel will use the following attributes to rank, review and discuss the Collaborative Business nominations.

- # of CREW members & non-CREW members (intentionality of collaboration)
- # of different real estate occupations represented, including # of CREW members of different occupations (complexity of collaboration)
- Size of project & transaction (in square feet & dollars)
- Intentionality of team creation
- Impact to each team member (business growth or increase in stature)
- Evidenced ability of the team to collaboratively overcome challenges

### **Collaborative Business Award Nomination**

A complete nomination includes the following:

- Describe how the project team was developed addressing the intentionality of selecting and/or working with members.
- How many members have worked on a team together before? Is this a first time collaboration? If the team worked together before did they seek to bring any new members to the team? How many projects has the team completed together?
- How has this collaboration helped to grow the business or stature of the involved MNCREW members?
- Describe how the team collaborated to overcome obstacles.
- 1 – 6 photos to represent the team and/or project (PNG or JPG; 16 MB limit for each file)

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## **Economic & Community Improvement Award**

### **Summary**

The Economic & Community Improvement award honors MNCREW members who participate in a real estate project that transforms the built environment and transforms and/or revitalizes a neighborhood or community, often beyond the boundaries of the project. This award showcases the critical impact real estate development can have on the lives of real people in our communities. A new real estate project can inspire and provide hope in a community, house important programs or deliver services or provide jobs.

This award supports the MNCREW values of Community, Impact and Leadership.

### **Judging Attributes**

The judging panel will use the following attributes to rank, review and discuss the Economic and Community Improvement nominations.

- Size of the project/transaction in dollars and square feet (a larger project doesn't necessarily equate to a larger impact)
- Comparison of before and after of the project and surrounding area, using photos and measurable outcomes
- Comparison of the communities served with the project, including an evaluation of where the need was greater
- Impact of measurable outcomes, including aesthetic improvement, community served, jobs provided, etc.
- Relevance and number of grants received
- Evidence of community or stakeholder impact (including reviewing testimonials or measurable outcomes)

### **Economic & Community Improvement Award Nomination**

A complete nomination includes the following:

- Describe how the project impacted and improved the community and/or economy with measurable outcomes achieved or anticipated achievements in the following categories or more as they fit the project
  - aesthetic improvement of physical surroundings
  - community served
  - jobs provided and/or created
  - provide a home for community services and/or programs
  - increase in economic impact through real estate taxes
- Describe the economically distressed or disadvantaged community (if applicable).
- List and describe of grants received (if applicable).
- Testimonials from the client or other key stakeholders (if available)
- 1 – 6 photos showing before and after conditions of the project area (PNG or JPG; 16 MB limit for each file)

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## **Excellence in Environmental/Sustainability Project Award**

### **Summary**

The Excellence in Environmental/Sustainability Project award recognizes a project that demonstrates significant, measurable milestones in any of the following:

- energy efficiency
- health and wellness
- sustainable purchasing
- best practices in waste management
- best practices in water management
- sustainable best practices for redevelopment that measurably improve or reduce impacts to natural resources or on behalf of the people that inhabit buildings or communities

This award supports the MNCREW values of Excellence, Leadership, Community and Impact.

### **Judging Attributes**

The judging panel will use the following attributes to rank, review and discuss Excellence in Environmental/Sustainability Project nominations:

- Degree to which the project met the goals of key stakeholders
- Number of relevance of sustainable certifications received
- Newness of innovative strategies or technologies used
- Success of overcoming obstacles or challenges
- Impact on the environment, community and/or people

### **Excellence in Environmental/Sustainability Project Award Submission**

A complete nomination includes the following:

- Describe how the environmental and sustainability attributes strategically align with the client's and/or key stakeholders' goals.
- Describe any special design impacts such as:
  - LEED
  - WELL Building or other wellness certification
  - EcoDistrict
  - Smart Cities
  - any clean-up certifications achieved
  - other
- Describe any innovative strategies or technologies used.
- Describe grants received (if applicable).
- Describe any obstacles and how the team collaborated to solve them.
- Describe the measurable benefits, impacts and outcomes to the environment and/or stakeholders.
- Provide any testimonials available from the client or other key stakeholders.
- 1 – 6 photos that highlight the environmental and/or sustainability elements (PNG or JPG; 16 MB limit for each file)

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